

DRAFT – NOT FOR DISTRIBUTION.

Investor Relations Contact:

Barbara Domingo
Align Technology, Inc.
(408) 470-1204
bdomingo@aligntech.com

Press Contact:

Shannon Henderson
Ethos Communications, Inc.
(678) 417-1767
shannon@ethoscommunication.com

Align Technology Receives Phoenix *Emerging Growth Company* Award

Santa Clara, Calif. – October 23, 2003 – Align Technology, Inc. (Nasdaq: ALGN), the inventor of Invisalign®, a proprietary method of straightening teeth without wires and brackets, was recently honored with the 2003 Phoenix *Emerging Growth Company Award*. The award was presented during a reception at the tenth annual Phoenix: The Medical Device and Diagnostic Conference for CEOs, held earlier this month in Scottsdale, Arizona.

The annual Phoenix Awards recognize outstanding achievements by individuals and companies in the medical device and diagnostic industries. Candidates for the *Emerging Growth Company Award* were nominated by CEOs of Phoenix sponsor companies. A steering committee of ten industry executives, scholars and technology experts then narrowed the list of candidates to three finalists. The final winner was selected by a vote of all conference attendees.

"It is very rewarding to be nominated and recognized by visionaries and fellow leaders of the medical device industry," said Thomas M. Prescott, Align Technology's President and CEO. "We appreciate the recognition The Phoenix award gives to us as a company."

To be considered for the *Emerging Growth Company Award*, companies must have sales of less than \$200 million in the previous 24 month period. Finalists must have achieved one of the following: dramatic growth in sales, major new product or service offering, highly successful IPO, or a strategically significant merger.

Recent recipients of the *Emerging Growth Company Award* include Therasense, PercuSurge, Arthocare, and VISX. Align will join these companies in the Phoenix Hall of Fame.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

###

Exh. 2, page 32

Align Technology Inc. 331 Martin Avenue Santa Clara, CA 95050 Tel: (408) 470-1000 Fax: (408) 470-1256

ALN120480

BEST AVAILABLE COPY

Khandaker Partners

Independent Research & Advisory

Home News Board Room Investor Central Research Market Place

News

SEARCH

REGISTRATION

LOGIN

Thursday, October 23 2003 - 8:33 AM

Align Technology Receives Phoenix Emerging Growth Company Award

SANTA CLARA, Calif., Oct. 23 /PRNewswire-FirstCall/ -- Align Technology, Inc. (Nasdaq: **ALGN**), the inventor of Invisalign(R), a proprietary method of straightening teeth without wires and brackets, was recently honored with the 2003 Phoenix Emerging Growth Company Award. The award was presented during a reception at the tenth annual Phoenix: The Medical Device and Diagnostic Conference for CEOs, held earlier this month in Scottsdale, Arizona.

The annual Phoenix Awards recognize outstanding achievements by individuals and companies in the medical device and diagnostic industries. Candidates for the Emerging Growth Company Award were nominated by CEOs of Phoenix sponsor companies. A steering committee of ten industry executives, scholars and technology experts then narrowed the list of candidates to three finalists. The final winner was selected by a vote of all conference attendees.

"It is very rewarding to be nominated and recognized by visionaries and fellow leaders of the medical device industry," said Thomas M. Prescott, Align Technology's President and CEO. "We appreciate the recognition The Phoenix award gives to us as a company."

To be considered for the Emerging Growth Company Award, companies must have sales of less than \$200 million in the previous 24 month period. Finalists must have achieved one of the following: dramatic growth in sales, major new product or service offering, highly successful IPO, or a strategically significant merger.

Recent recipients of the Emerging Growth Company Award include Therasense, PercuSurge, Arthrocare, and VISX. Align will join these companies in the Phoenix Hall of Fame.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit <http://www.invisalign.com> or call 1-800-INVISIBLE.

Investor Relations Contact: Press Contact:

Barbara Domingo Shannon Henderson

Align Technology, Inc. Ethos Communications, Inc.

408-470-1204 678-417-1787

bdomingo@alliantech.com shannon@ethoscommunication.comSunday Jan 08 2006
Stock Review

ONCOLYTICA

Brad Thompson, Ph.D.
Pres & CEO
Oncolytics Biotech
NASDAQ:ONCY**[More...]****Breaking News**

Jan 08, 2006 04:17 PM
Abbott to Acquire Guidant Vascular Business Contingent Upon Close of Boston Scientific's Proposed Acquisition of Guidant...

Jan 08, 2006 04:14 PM
Boston Scientific Announces Agreement to Sell Guidant's Vascular Intervention and Endovascular Businesses to Abbott...

Jan 07, 2006 01:00 PM
Governor Rendell Welcomes First Biodiesel Production Facility to Pennsylvania, Continues Drive Towards Energy Independence...

Jan 08, 2006 07:36 PM
Biosile Announces Presentation at the 24th Annual JP Morgan Healthcare Conference...

Jan 08, 2006 07:05 PM
ZARS Pharma Appoints Robert Lippert as President and CEO...

Jan 06, 2006 04:46 PM
PDL Announces Webcast of Presentation at 24th Annual JPMorgan Healthcare Conference...

Jan 06, 2006 04:40 PM
ev3 Inc. Completes Acquisition of Public Minority Stake in Micro Therapeutics, Inc...

Jan 06, 2006 04:38 PM
Nanocorp, Inc. Awarded Federal Research Funding to Accelerate Development of Innovative Stent Coating Process...

Jan 06, 2006 04:30 PM
Endo Pharmaceuticals Appoints New Outside Director to Board...

Jan 06, 2006 04:17 PM
New Generation Clinical Trials Could Save Time, Money, Improve Patient Care...

[More...]

Disclaimer

Khandaker Partners, Inc. ©2004

Align Technology Receives Phoenix Emerging Growth Company Award

SANTA CLARA, Calif., Oct. 23 /PRNewswire-FirstCall/ -- Align Technology, Inc. (Nasdaq: ALGN), inventor of Invisalign®, a proprietary method of straightening teeth without wires and brackets, was recently honored with the 2003 Phoenix Emerging Growth Company Award. The award was presented during a reception at the tenth annual Phoenix: The Medical Device and Diagnostic Conference for CEOs, held earlier this month in Scottsdale, Arizona.

The annual Phoenix Awards recognize outstanding achievements by individuals and companies in the medical device and diagnostic industries. Candidates for the Emerging Growth Company Award were nominated by CEOs of Phoenix sponsor companies. A steering committee of ten industry executives, scholars and technology experts then narrowed the list of candidates to three finalists. The final winner was selected by a vote of all conference attendees.

"It is very rewarding to be nominated and recognized by visionaries and fellow leaders of the medical device industry," said Thomas M. Prescott, Align Technology's President and CEO. "We appreciate the recognition The Phoenix award gives to us as a company."

To be considered for the Emerging Growth Company Award, companies must have sales of less than \$200 million in the previous 24 month period. Finalists must have achieved one of the following: dramatic growth in sales, major new product or service offering, highly successful IPO, or a strategically significant merger.

Recent recipients of the Emerging Growth Company Award include Therasense, PercuSurge, Arthocare, and VISX. Align will join these companies in the Phoenix Hall of Fame.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

SOURCE Align Technology, Inc.

CONTACT: Barbara Domingo of Align Technology, Inc., +1-408-470-1204, or bdomingo@aligntech.com; or Shannon Henderson of Ethos Communications, Inc., +1-678-417-1767, or shannon@ethoscommunication.com, for Align Technology

Web site: <http://www.invisalign.com>

<http://www.prnewswire.com>

[Close Window](#)

http://www.shareholder.com/visitors/print_release.cfm?releaseid=158996

Page 1 of 1

BEST AVAILABLE COPY